

## **San Diego Chamber Orchestra Direct Unpaid Internship Marketing Intern**

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The San Diego Chamber Orchestra, founded in 1984, is the premiere professional chamber orchestra of San Diego County seeking a bright and outgoing student to serve as marketing intern.

### Description

- Fast paced, multi faceted, small in-house marketing office. Great opportunities to learn many diverse marketing skills.
- Produce and edit direct mail promotions regarding concerts, special events, and donations.
- Write and edit press releases that are sent to multiple papers and magazines.
- Assist in literature production and editing that complements the services the organization provides.
- Help develop and edit a newsletter as well as advertisements for newspaper and magazines.
- Assist in survey development and analysis.
- Research and analyze market conditions as well as receive and evaluate customer feedback.
- Database management.

### Requirements & Job Information

- Marketing education background preferred
- Knowledge of Microsoft Office programs
- Minimum 10 hours a week
- Unpaid internship
- Complementary tickets to season concerts
- Applicable towards course credit
- Position open immediately

“Through my experiences with the San Diego Chamber Orchestra, I was able to obtain the necessary skills and knowledge required for entering the marketing industry. I was given the chance to use my marketing education and apply it to actual marketing promotional efforts. The office is an inviting atmosphere and I was lucky to work with such a talented and nurturing team.” – Carolyn Hastings, past Marketing Intern

To apply please contact Kristin Behrmann at 858-350-0290 ext 6 or [marketing@sdco.org](mailto:marketing@sdco.org)